

GHM for the Healthcare sector

A Unified Comms platform to help you become more agile





Collaborate

In today's digital-first world, your organisation needs to be more agile than ever before and able to respond to patients quickly by ensuring employees are equipped to handle a constant flow of queries across multiple channels.

Our Horizon Collaborate addresses all these needs, designed for organisations looking to increase productivity, improve collaborative team working and accelerate business decision making to better serve patients.

Gamma owns all aspects of its network and products, meaning we can provide an end to end solution, which we manage and support. This network ownership allows us to provide meaningful, industry leading SLAs and commit to unparalleled uptime.

Our platform provides your organisation with instant messaging, presence, voice, video, desktop and application sharing, and document sharing. Driven through a set of end user applications for Windows, Mac, Android and iOS, it enables your users to access business communications and collaboration services from their favourite devices - wherever they are.

Fully integrated with the award-winning Horizon hosted PBX service, Horizon Collaborate supports and builds on all the features and functionality of our best in class IP telephony service for a true unified communications experience.





Greater Functionalit

eplace multiple communications products
The a single UC package to drive down IT costs
and increase functionality



Employee Productivity

Transform how quickly and efficiently information is shared, satisfying patient demands more quickly as well as increasing employee productivity



Improved Experiences

Improve employee experience and engagement by giving them access to a range of multi-channel communications via our single application, available from anywhere on a huge range of devices



Instant Communications

Provide communication tools that permit users to find the right person in an instant, enhancing decision making and efficiency



Next Generation

to become the largest generation in your workforce and expect technology to be fas accessible and on-demand

Key Features

Making life easy for your employees and patients



Collaborate provides both voice and video conference calling as well as enabling remote working and business continuity.



'My Room' collaboration space

Deploy 'My Room' feature, an instant, fully-managed multi- party collaboration space for voice, video and sharing.



Never miss a call

Never miss a call with One Number Anywhere and Sequential Ringing.



Flexible Working

Staff can work flexibly such as hot-desking or remote working, boosting employee satsfaction and productivity.



Enhanced Voicemail

From visual voicemail on your app and softphone, to voicemail to email solutions, your voicemail can be accessed anywhere.



Call Notify

Keep track of important calls and missed call alerts, with call notify by email.



Call Recording

Use Call Recording for audit trails, compliance or for training purposes.



PBX Serviced

Enjoy full integration with our award-winning Horizon Hosted PBX service to benefit from a truly unified comms experience.



Management Reporting Tools

Optional real-time repporting and wallboards for office and mobile devices keeps you informed how calls are handled.

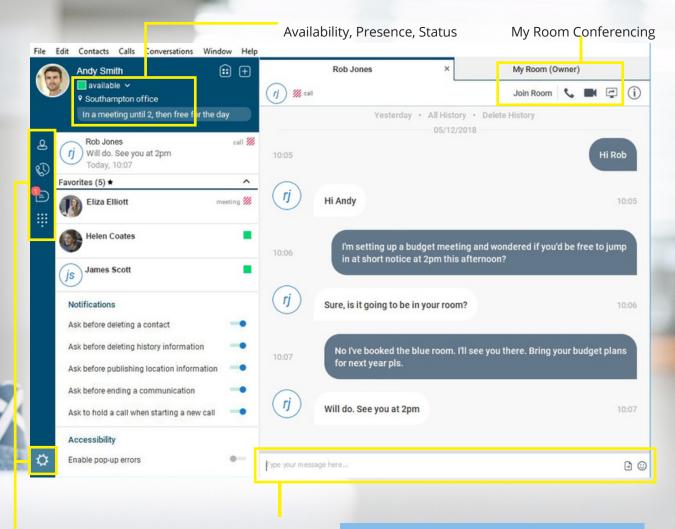
Why choose GHM?







Easy customer experience



Live Chat

Contact list Chat

Call History

History Dialpad

Settings - Options and Preferences

* under 500 seats



Challenges and Resolutions

Busy reception agents

Challenges

- Consultative direct transfer of calls
- Limited staff availability to cover calls results in long wait times and frustrated callers
- Patients calling for test results, to book appointments and to speak to doctors

Resolutions

- Auto Attendants callers can be automatically transferred to a person or group without the intervention of an operator or receptionist. Alternatively callers can press 1 to request a callback
- Voicemail to Email route voicemails to the relevant staff member or department automatically via email
- DDI numbers patients can call the person they wish to talk to directly

Surgery needs to close

Challenges

• Poor weather, flooding, pandemic or other mitigating circumstances lead to closure of practice

Resolutions

- Information messages can be given automatically to callers to advise them of the unforeseen closures.

 Alternatively, a separate information line can be supplied that can be updated and changed remotely
- Using Collaborate, doctors can easily continue to work from home. Instant messaging and Outlook integrations make it easy to continue to communicate with colleagues
- Video appointments can be set up remotely with only the practice employees needing Collaborate installed on their PCs
- Video calls can include up to 15 participants, so for example if a Triage nurse was speaking to a patient and needed a second opinion they could drag and drop an available (presence) doctor/physio into their Collaborate
- Calls can easily be pulled from phone to laptop and vice versa making it easy for someone at the practice to continue fielding calls or taking appointments on the move

Inbound Abandoned	Abandoned Call Cost	Inbound Answered Calls	Ended On-Hold
3.5%	\$16,250	1842	4.5%
Active Emails	All Channel Answered	Email Service Level	Longest Email Waiting Now
4	\$92,750	75%	00:35:56
In Wrap-Up	In Available	Chats Waiting Now	
2	14	5	Sales
	3.5% Active Emails	3.5% \$16,250 Active Emails All Channel Answered \$92,750 In Wrap-Up In Available	3.5% \$16,250 1842 Active Emails All Channel Answered \$92,750 75% In Wrap-Up In Available Chats Waiting Now

Additional highlights

Call Reporting

It can be important to know how long people are waiting to be spoken to, when busy periods are and if everyone has received a callback.

Collaborate's real time call reporting can provide a wallboard for the surgery/medical centre to understand statistics such as calls waiting, SLAs and totals, to deliver improved call handling time and customer service levels



EMIS integration

- Click to dial from patient directory
- Personalise care see who's calling
- Provide customised voicemail
- Automatically track patient contact
- Connect multiple practices seamlessly
- Have more control via web portal
- Save money pay per user, per month
- Avoid downtime DR features built-in

Call Recording

- · Capture what has been said on each call
- Gives doctors the opportunity to hear symptons that have been given to a receptionist
- Used in dispute resolution
- Can be stored against patient records in a CRM system

A day in the life remote worker





Quick check of your emails, open Powerpoint and update. One point is unclear, open chat and use the presence and location indicator to see that Dave is 'in a meeting' in London.







Jump into the monthly steering group session with your team, join Sue's room and take it in turns to share your screen to run through your progress to date.

Head to grab some lunch, pulling your call seamlessly from softphone to the mobile app. Update your presence to let your colleagues know you're away from your desk. A new call comes in, decide whether to conference in or transfer to Lee.







Back at your desk, a voicemail has come in while on another call, one of your customers is really happy with your support, play the message on your desktop then forward to your team.

After a quick check of your chat platform, you can see Dave is now available. Click to call him, clarify that point around your presentation before sending him the finalised file in your chat with him.











You have a project catch up with the development team. They're based remotely throughout Europe, so it's a video conference using the webcam on your laptop.

Time to gather feedback from a recent roundtable. Use the directory or dialpad to call out to the participants, with call recording and stats enabled so you can refer back later.





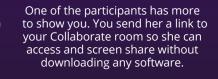




Open your own room in your UC platform, drag and drop a couple of your team members into it and have a quick message chat about tomorrow morning's meeting to line up who's presenting.

















Keeping you Connected.

01865 367111 info@ghmcomms.com w w w.ghmcomms.com